

## SINGLE PRESS RELEASE

SHVLLLOWS

*Zurich*



**For fans of...** All TVWINS, the 1975, Passion Pit etc.

*"... a prospect who're impossible to ignore."* - **The Line of Best Fit**

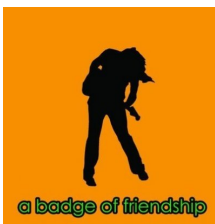
**SHVLLLOWS** create uplifting, atmospheric pop on their latest single **Zurich**. The single, due for release on **16th September 2016** via **Choose Rude Records**, combines soaring melodies and a synth-infused indie sound that has become the Edinburgh four piece's signature sound.

*Zurich* explores anxiety and self doubt and the extreme lengths that people will go to overcome them, however the overall message is that no one is ever truly alone. The track itself is vibrant and uplifting in contrast to the lyrics. SHVLLLOWS write music that focuses on life's dissimilarities and allows the listener to create their own conclusions.

The band have enjoyed a rapid rise from obscurity following the release of their debut single, **Shake** in April 2016. Amongst the band's supporters are **BBC Radio Scotland** and **Amazing Radio's Jim Gellatly**, who featured **Shake** as his no. 1 track of May 2016 in **The Scottish Sun**. *Zurich* was also recently played on an episode of **Made In Chelsea** and the band also count websites like **Clash** and **The Line of Best Fit** amongst their supporters.

**SHVLLLOWS** single **Zurich** is out on **16th September 2016** via **Choose Rude Records**.

- Shvllows are available for interviews.
- EPK, photos and artwork available upon request
- Shvllows on Facebook: [www.facebook.com/shvllows](http://www.facebook.com/shvllows)
- Shvllows on Twitter: @shvllows
- Shvllows on Instagram: @shvllowsuk



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